

# Biosecurity Intelligence BEFORE You Need It: Is your business prepared for biological threats?

Protecting Your Business with Proprietary Intelligence and Actionable Insights

About PHC Global: PHC Global is at the forefront of biosecurity intelligence, offering both tactical and strategic intelligence with unparalleled insights which safeguard businesses against biological threats. PHC leverages proprietary content, data science, and technology to deliver proactive solutions for a safer and more robust business environment.

What is Biosecurity? Biosecurity is the result when biological factors negatively impact businesses and people. At PHC Global, we redefine biosecurity by creating a solution which offers not just information, but foresight- anticipating biological risks before they escalate into crises.



#### The Importance of

Blosecurity Intelligence: In an interconnected world, biological risks pose unprecedented challenges to business continuity and employee safety. Our early, actionable intelligence platform enables businesses to mitigate risks, ensuring economic security and fostering a safe working environment before they occur.

Biological threats combine in complex ways, creating challenges more profound and unpredictable than a single threat alone, leading to compounding effects that can impact businesses ability to respond.

PHC Global's proprietary data sources and actionable recommendations take the guesswork out of biosecurity and helps enterprise teams answer four key questions:

- 1. What is going on in the world?
- 2. What is the risk to my assets?
- 3. What controls can I put in place now to protect my assets?
- 4. How am I benchmarking against my peers?

## Introducing the Pharos Platform

#### Pharos Platform: Your Early Warning Radar Navigating Global Biological Threats with Confidence

Pharos, PHC Global's cutting-edge SaaS platform, leverages advanced AI and machine learning to distill vast quantities of data into precise, actionable alerts. Developed by leading experts, Pharos is your strategic and tactical partner in navigating the complex landscape of global biological risks.

Pharos transforms uncertainty into clarity by predicting and mitigating business continuity risks. Pharos allows businesses to:

- · maintain operational efficiency
- · protect their workforce
- predict absenteeism
- · minimize disruptions and impact

Pharos, by PHC, is API-first, enabling proprietary intelligence layers to integrate into customers dashboards and existing systems, for a single-view of risk. It provides a Global Threat Tracker, a graphic dashboard of current threat levels and alerts customized just for your business. Pharos users can filter multiple data points, including biological hazards, narrowed to geographical locations, risk level and more, to track the risks which would affect your business continuity. You're in complete control with the user-friendly Pharos platform which allows users to easily customize data points, lists and locations so your dashboard is tailored to your business needs.

It's not simply managing potential risks; it's about solutions and staying ahead of them.

### Experience the Future of end-to-end business continuity management through biosecurity intelligence.

Schedule a demo and explore our free trial to see how PHC Global can transform your company's approach to biological threat risks. Visit us at https://phcglobal.com.

#### Who We Are

PHC Global was founded by Dr. Charity Dean with the idea that businesses need a simple, yet scalable, biorisk management solution. Our team is made up of public health professionals, epidemiologists, infectious disease experts, technology leaders, engineers, data scientists and biosecurity experts. Our customers rely on PHC Global every day to protect their employee health and safety, business continuity, reputation and revenue.

PHC Global remains an independent company delivering reliable intelligence based on scientific methodologies. Our intelligence, expertise and approach can be trusted to make assessments and decisions that are best for your organization.

#### Learn More

Interested in learning more about how PHC Global can help protect your enterprise? We'd love to help solve your challenges.



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